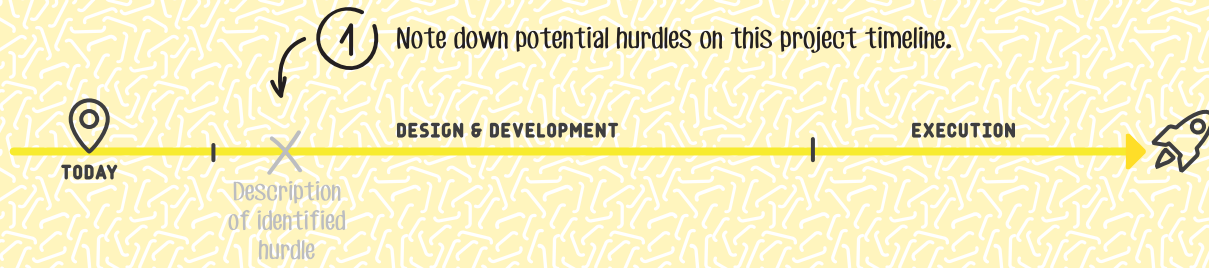




[ENLIST YOUR PROJECT TEAM]

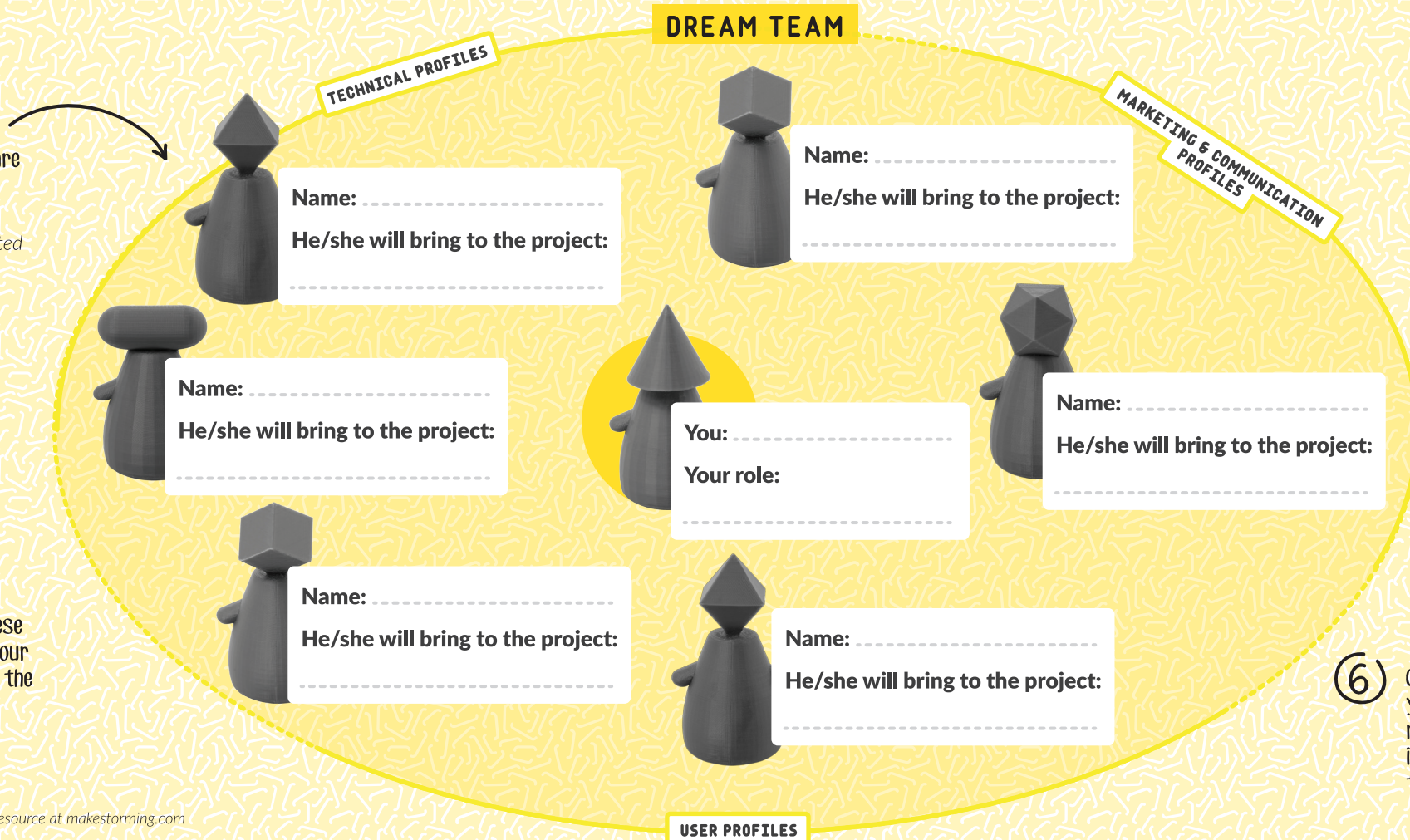
Before you recruit the best team players, think ahead to the future steps of your project, from conception to execution. By anticipating potential hurdles, you'll know which team members to assemble to overcome them.



② Now it's time to build your dream team! Who are the best people to drive the project forward given the potential hurdles listed?

Include a mix of technical profiles, user/client oriented profiles and marketing & communication profiles in your project, in numbers that best correspond to your idea. Remember, don't recruit more than 6 or 7 people!

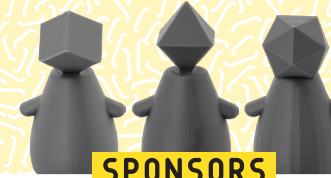
③ Have you assembled your team? Great! Now identify which of these team members you want to be your partner and surround them with the right people to support them.



④ Now choose which people will be the sponsors and *fixers* of the project. Think internally and externally.

Who could help you support and carry the project?

Who could you bring in from time to time as needed to make the project even better?



SPONSORS

Names:
They will bring to the project:



FIXERS

Names:
They will bring to the project:

⑤ If you had no limits, who would you invite? *
...Why not invite them? *

⑥ One last point to consider before you contact your new team: rethink the potential hurdles you identified. Do you have someone to help you overcome them?